

PARTNERSHIP
OPPORTUNITIES



The 18th Annual
Celebration of Caring

May 11, 2024
Tampa, Florida

VIP Cocktail Party - 5:00 PM to 6:00 PM
Gala - 6:00 PM to 11:00 PM
Shanna and Bryan Glazer JCC
522 N. Howard Avenue, Tampa, Florida 33606

A Message from Your Executive Director

Ciao amici miei!



For the last 19 years, the Foundation of Caring, has articulated stories of impact and change. We have purposefully shared narratives showcasing the positive and meaningful difference, together, we have brought about in the lives of those in our community.

But, we have more stories to tell.

On **Saturday, May 11, 2024**, at our “Venetian Masquerade” gala, you will be transported to the romantic streets of Venice Italy, where every corner holds a secret, and every mask conceals a story. It will be an enchanting evening filled with mystery, elegance, and purpose.

It will unfold with a sense of magic and meaning, as attendees revel in the beauty of becoming part of a something greater than themselves.

At the very heart of a Venetian Masquerade Ball lies its masks; concealing the identity of the wearer, allowing them to

move through the festivities with an air of secrecy and allure. Our premise, “Behind Every Mask Is a Story,” serves as a powerful reminder that each individual we serve has a story worth telling.

So, I wanted to personally extend an invitation for you to join us and be a part of this transformative evening.

Immerse yourself in the allure of a century’s old tradition, where your generosity becomes an integral part of the tapestry woven through this magical night; where your financial support will help us uncover tales of resilience, empowerment, and positive change; and where your backing will be an opportunity to create magic together that echoes through the ages.

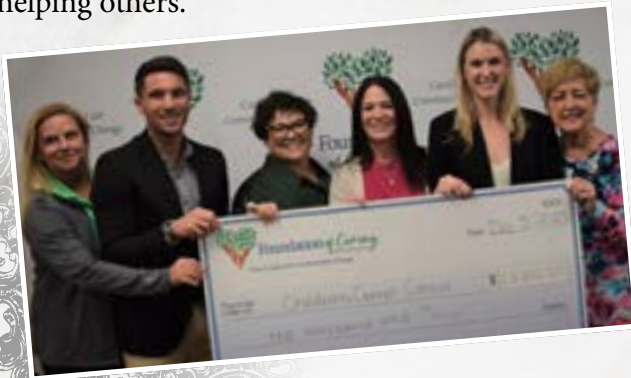
Grazie mille for considering this journey with us and being a vital part of our mission. I know together, we can unveil some truly extraordinary stories of hope.

*Con sincera
gratitudine,
Angela*



Our Story

Keeping you healthy is only the start of their commitment. For nearly 30 years, Florida Medical Clinic (FMC) has cared deeply for their patients. In their steadfast commitment to be invested in healthcare and focused on human care, FMC saw the needs of their community growing. So, in 2005 after a long history of informal giving, the clinic established the Foundation of Caring (FOC), a nonprofit charitable organization dedicated to helping others.



Intended to be a catalyst for community change, FOC was created to be a one-stop resource for your philanthropic efforts. By collectively pooling our resources, we unite people, businesses and organizations that have the passion needed to create lasting transformation in our community. Together, we can impact a variety of worthwhile community focused projects and programs. The gifts received from events like this gala are combined so everyone plays a role in helping our partner nonprofits change lives. Since each charity is vetted by our Board of Directors, you have the peace of mind that your donation will be used wisely and directed to the areas of greatest need.

FOC, unlike most medical foundations, does not use any of the donated funds to support or enhance clinic activities. Instead, it was designed to strategically re-invest dollars locally through qualified nonprofit organizations. Currently, nearly 94% of the monies



raised goes back into our community to provide hope, opportunities and solutions to those who need it most.

Our competitive grant process allows charitable organizations in Hillsborough and Pasco counties to work jointly with the Foundation in order to enrich lives and create immediate and ongoing positive change. With your support over the last 19 years, we have stocked food pantries so families could eat, provided prescription funding for uninsured patients, ensured foster kids had a safe place to sleep, underwritten costs of accessibility upgrades to support people with disabilities now aging in place and much more.



To date, together, we have re-invested over \$4 million dollars in 195 local nonprofit organizations. And, with your support of this event, we can continue to make a more meaningful and long-lasting impact in our community.

What is the Celebration of Caring?

Each year, the Florida Medical Clinic Foundation of Caring hosts an event dedicated to raise awareness and to support its granting initiatives. Known as the Celebration of Caring, it is an opportunity for the Florida Medical Clinic providers & staff, our friends and community leaders to gather together, forge friendships and celebrate each other while raising funds to build stronger, healthier communities in Hillsborough and Pasco counties. Over 400 strong, all of our attendees are philanthropic, socially conscience, community minded change makers who want to make a difference.

The 18th Annual Celebration of Caring Gala Venetian Masquerade will be held Saturday, May 11, 2024 at the Shanna and Bryan Glazer JCC.



It will be an inspiring evening celebrating our diversity and how coming together for a common purpose makes all things possible. Filled with amazing food, signature drinks, live and silent auctions, the event will feature one of our many partner charities, who will share their story of resilience, triumph and hope.

Annual VIP Partners



Cherishing our past

Memories
from other
Celebration
of Carings



2021



2023



2023



2017

“Do your little bit of good where you are; it is those little bits of good put together that overwhelm the world.”
- Archbishop Desmond Tutu



2018



2022



2019



2023



2022

Our Partner Charity for the Evening



“I used to feel worthless but now it’s time to fly, I feel liberated”

At the age 12, Gladys was sold in her country and forced to marry a man who sexually abused her throughout her teenage years. Her abuser not only gave her nothing to smile about, but ensured she would never smile again and broke all of her teeth when she was just 15. With little hope, Gladys managed to flee the violence of her country. Her journey was not easy; she was raped during her travels. Alone, she felt she would not survive.

Many years later, after settling in the U.S., Gladys believed she had finally found happiness in a new relationship. She got married and gave birth to three beautiful children. The marriage struggled and once again Gladys found herself in an all too familiar situation. Beaten and battered, she had become a victim of domestic violence.

By this point, Gladys truly believed it was her destiny to suffer. Wherever she turned, it seemed that happiness was not meant for her. No matter how far she ran, she could never get away from being tormented. She lived in this violent marriage suffering verbal accusations and physical abuse for many years. Then, she found Sunrise.

Sunrise of Pasco helped Gladys find her inner strength and the courage to overcome the violence, for herself and her children. She soon felt empowered. The once lonely, suffering victim became a strong self-determined survivor as she began to heal from the trauma of sexual and domestic violence.

Sunrise helps bring community partners together to help survivors from all walks of life, all cultures, all ages, genders and sexualities. With the help from one of these local partners, Gladys underwent reconstructive dental work and for the first time in over 20 years, Gladys cannot stop smiling. Her children have finally found peace, happiness and a strong mother to help lead them in life’s journey.

This is Gladys, she is a survivor.

The Mission

Sunrise of Pasco County (Sunrise) is a catalyst for change that empowers residents of Pasco County to save lives, educates the community, and changes lives through domestic and sexual violence intervention and prevention services.

Sunrise provides free counseling, advocacy, emergency shelter, legal representation, safety planning, forensic exam accompaniment, 24/7 crisis hotline and support groups to adult and child survivors of domestic violence and sexual assault. Support services are also available to family members and friends who have a loved one that has experienced violence or assault. In addition, Sunrise provides community education to individuals and organizations seeking to learn more about domestic or sexual violence.



Organizations we have Supported

**Together with
Your Help, this is
what is possible!**

A Brighter Community
Ace Opportunities
A Kid's Place
A Tribute To Our Soldiers
Abe Brown Ministries
ACHA
Academy of Health & Human Services
Academy Prep
All Children's Hospital
ALS
Alzheimer's Family Organization
American Cancer Society
American Diabetes Association
American Heart Association
American Foundation for Suicide Prevention
American Red Cross
Arthritis Foundation
Arts in Motion Youth Theater
Autism Speaks
Bay Area Legal Services, Inc.
B.E.S.T. Program
Big Brothers & Big Sisters
Boy Scouts of America
Buddy Baseball
C.A.R.E.S.
Camelot Community Care
Camaraderie Foundation
Camp Boggy Creek
Camp Idlewild of Florida
Celebration Church
Celebrate Sound
Centre for Women
Champions for Children
Children's Cancer Center
Children's Home Network
City of Dade City
City of San Antonio
Clothes To Kids
Cloud Nine Outdoors Inc.
Community Food Pantry
Community Roots Collective
Community Stepping Stone
Congenital Heart Walk
Connections Job Development
Cornerstone Family Ministries
Crisis Center of Tampa Bay
Crystal Light Campaign
Current Initiatives
DACC
David Joseph Foundation
Dawning Family Services
(Alpha House)

Directions for Living
Disability Achievement Center
Early Childhood Council
Early Learning Coalition of Pasco & Hernando Counties
East Pasco YMCA
Easter Seals
Eckerd Youth Alternatives
E.C.H.O.
Emerald M Therapeutic Riding Center
Equality Florida
Everyday Blessings
Experienced Autism Alliance
Family Healthcare Foundation
FARE Food Allergy & Research Education
Farm Workers Self Help
FL Hospital ZH Foundation
Frameworks
Francis House
Free Network
Fresh Start Pasco
Friends of Joshua House Foundation
GiGi's Playhouse
GNAHEC, Inc.
Gramatica Family Foundation
Good Samaritan Health Clinic of Pasco
Gulf Coast Jewish Family Services
Gulfside Healthcare Services
Gulfside Regional Hospice
Habitat for Humanity of East & Central Pasco
Habitat for Humanity Hillsborough County
Healing Hearts Cafe
Heart Gallery of Tampa
Heart to Heart International (Puerto Rico)
Hernando Pasco Hospice
Hero To A Child
High Risk Hope, Inc.
Hope Children's Home
Hope Street of Tampa Inc.
Hope Youth Ranch
Human Trafficking Awareness
I Matter Too
Jamie Endress Memorial Fund
Justice Restoration Center
Kaye Prox Food Bank
Koss Music & Cultural Center
Layla's House
L. Abraham Lacoochee Boys & Girls Club
Leukemia & Lymphoma Society
Lighthouse for the Visually Impaired & Blind
Lightning Foundation Inc.
Lions Eye Institute Foundation

MacDonald Training Center
Mama Africana Network
March of Dimes
Meals on Wheels of Pasco
Metropolitan Ministries
MORE Health, Inc.
Morningstar School
My Hope Chest
NAMI Pasco
National Kidney Foundation
National MS Society
New Life Village
New Tampa YMCA
Other Contributions
Oasis Opportunities
Oasis Pregnancy Care Center onbikes
One Community Now
Our Hands, Our Cause
Our Lady's Food Pantry
Paint Your Heart Out Tampa
Pasco County Foster Adoptive Parent Assoc.
Pasco Education Foundation
Pasco Hernando State College
Pasco Kids First, Inc.
Pasco Police Athletic League
Pasco Sheriff's Mounted Posse
Peter J Mulrey Foundation
Pasco Woman's Shelter
Pilot Club of Zephyrhills
Positive Spin
Pregnancy Care Center of Zephyrhills
Pregnancy Care Center of Plant City
Project Graduation
Pyramid Tampa
Quantum Leap Farm Inc.
Quest
R.A.G.E.
The Red Apple School
Rebuilding Together Tampa Bay
Relay for Life
Restored Hope of Dade City
Rotary Club of Zephyrhills
Samaritan Alzheimer's Auxiliary Services
Scoliosis Foundation
Score International
Seniors in Service
Sertoma Speech & Hearing Foundation
Seventh Mom Project
Shoes 4 Schools
Silverado Golf Tournament
Special Spaces
Starting Right, Now
Stay In Step
Sunrise of Pasco

Support the Troops
Sylvia Thomas Center
Take Stock in Children
TAMCO Embracing Wounded Heroes
Tampa Bay Christian Academy
Tampa Bay Workforce Alliance
Tampa Crossroads
Tampa Eden Project
Tampa Jewish Family Services
Tampa Lighthouse for the Blind
Tampa Metropolitan YMCA
Tampa Theatre
The Helen Gordon Davis Centre for Women
The Cypress Initiative
The SPARK Initiative
The Volunteer Way
Thomas Promise Foundation
Trinity Cafe
Trinity Outreach of Tampa Bay
Turner Syndrome Society
Underground Network (DID Discovering Hope)
University Area Community Development Center
Unsigned Preps
USF Foundation
USF Health
Veterans Elementary School
Voices for Children of Tampa Bay
VSA Arts of Florida
Warrick Dunn Charities, Inc.
Warrior Wellness Program/Veterans Alternative
Wheelchairs for Kids
Wheels of Success
Where Love Grows, Inc.
WUSF Public Media
Ye Notorious Krewe of the Peg Leg Pirate
Zephyrhills Fire & Rescue
Ziploc Campaign



**Foundation
of Caring**
Est. by Florida Medical Clinic

Thank you for
your commitment
to our mission!

Stories of Impact

The Faces of our Inspiration

Academy Prep serves students in grades 5-8 from low-income backgrounds in Hillsborough County. Students who attend must be eligible for the free or reduced-price federal school meals program; setting their income near or below the poverty line. With the support from a FOC grant, Academy Prep purchased 10 Interactive Projectors and 10 projection white boards for their classrooms. The goal was to make certain that the students have access to the most up to date technology, while ensuring they are not intimidated by unfamiliar tech thus closing the digital divide between them and their more affluent peers as they continue their education.



Psyched about STEM

“There isn’t a day that goes by where I don’t use my interactive technology. The smartboard allows me as a teacher to display information, make it interactive, and play/pause media with ease. When used in conjunction with the textbook, interactive technology allows students to learn visually, auditorily, and kinesthetically. This year, I implemented the virtual stellarium program for 5th grade astronomy. Students can interact with the day/night sky from anywhere and anytime on Earth. This creates and excitement to learn about the stars that is otherwise very hard to accomplish with just a textbook.” ~ Cage Coleman, Science Teacher



“Veterans Alternative offers such an excellent program. The ART sessions enable me to focus and learn to live with different stressors in a different light. Accelerated Resolution Therapy is amazing and being local I will continue to see them for weekly sessions. This program has literally saved my well-being more than once. I constantly refer Veterans because of the amazing outcomes it provides and peace of mind it gives”. ~ Katharina, U.S. Navy Veteran

Il Carnevale di Venezia

“Il Ballo del Doge” (1) - \$20,000 - SOLD

- ✿ Twenty (20) All-Access Tickets to the “Venetian Masquerade” Gala
- ✿ Private Premium Reserved Seating for Twenty (20)
- ✿ VIP Cocktail Reception Invitation with FMC Administration and Providers
- ✿ Opportunity to Address the Audience at the Gala
- ✿ Special Commemorative Gift for Sponsor’s Guests
- ✿ Exclusive Recognition as the “Venetian Masquerade” Presenting Sponsor
- ✿ Exclusive Corporate Logo on Event Marquee/Red Carpet Backdrop
- ✿ Full-Page Ad on Inside Front Cover of Event Program
- ✿ Premier Logo Placement on All Collateral Material, Website and at the Event
- ✿ Mention in All Media Releases
- ✿ A table for 10 at our 2024 Fall event
- ✿ *Opportunity to purchase an Additional Discounted General Admission Table (Limit: Two [2] Tables)

“Festa di Don Giovanni” - \$15,000

- ✿ Fourteen (14) All-Access Tickets to “Venetian Masquerade” Gala
- ✿ Private Premium Reserved Seating for Fourteen (14)
- ✿ VIP Cocktail Reception Invitation with FMC Administration and Providers
- ✿ Special Recognition from Emcee on Stage
- ✿ Full-Page Ad in Event Program
- ✿ Notable Logo Placement on All Collateral Material, Website and at the Event
- ✿ Mention in All Media Releases
- ✿ Six (6) Tickets to our 2024 Fall event
- ✿ *Opportunity to purchase an Additional Discounted General Admission Table (Limit: One [1] Table)

“Il Mistero di Casanova” - \$10,000

- ✿ Ten (10) All-Access Tickets to “Venetian Masquerade” Gala
- ✿ Private Premium Reserved Seating for Ten (10)
- ✿ VIP Cocktail Reception Invitation with FMC Administration and Providers
- ✿ Special Recognition from Emcee on Stage
- ✿ Full-Page Ad in Event Program
- ✿ Notable Logo Placement on All Collateral Material, Website and at the Event
- ✿ Mention in All Media Releases
- ✿ Four (4) Tickets to our 2024 Fall event
- ✿ *Opportunity to purchase an Additional Discounted General Admission Table (Limit: One [1] Table)





**** All sponsors at the *Il Carnevale di Venezia* includes a 2024 Foundation of Caring VIP Annual Partner Membership which encompasses:**

- Logo Recognition at Foundation of Caring's 2024 Fall event
- Logo Recognition on Foundation of Caring's Website for one (1) year
- Logo Recognition on Foundation of Caring's Newsletter for one (1) year

***Additional Discounted General Admission Tickets:**

- Opportunity to Add Additional Table(s) of 10 for Discounted Rate of \$1,250 per Table with a "Il Ballo del Doge," • "Festa di Don Giovanni," or "Il Mistero di Casanova" Sponsorship

Piazza San Marco

"Le Scarpette di Cristallo" - \$5,000

- ❁ Six (6) Tickets to "Venetian Masquerade" Gala
- ❁ Special Name/Logo Recognition on Reserved Table for Six (6)
- ❁ Half-Page Ad in Event Program
- ❁ Logo Placement on Selected Collateral Material, Website and at the Event
- ❁ Mention in Media Releases

"Il Fantasma dell'opera" - \$2,500

- ❁ Four (4) Tickets to "Venetian Masquerade" Gala
- ❁ Logo Recognition on Reserved Seating for Four (4)
- ❁ Quarter-Page Ad in Event Program
- ❁ Logo Placement on Event Website and at the Event

"Venetian Reflections Photo Booth Sponsor" (1) - \$2,000

- ❁ Two (2) Tickets to "Venetian Masquerade" Gala
- ❁ Name Recognition in Event Program and at the Event
- ❁ Logo displayed on commemorative photo booth printouts



Palazzo Ca' Zenai Frari

“Il Ponte dei Sospiri Media Sponsor” (1) - \$1,500

- Two (2) Tickets to “Venetian Masquerade” Gala
- Quarter-Page Ad in Event Program
- Logo Recognition in Event Program and at the Event as Media Sponsor
- Logo Placement on Event Website as Media Sponsor

“Serenata d’amore” - \$1,000

- Two (2) Tickets to “Venetian Masquerade” Gala
- Name Recognition in Event Program and at the Event

“Ballo dei Sogni Drink Sponsors” (3) - \$500

- Opportunity to name one of our signature drinks
- Signage prominently displayed at the bar
- Name Recognition in Event Program and at the Event

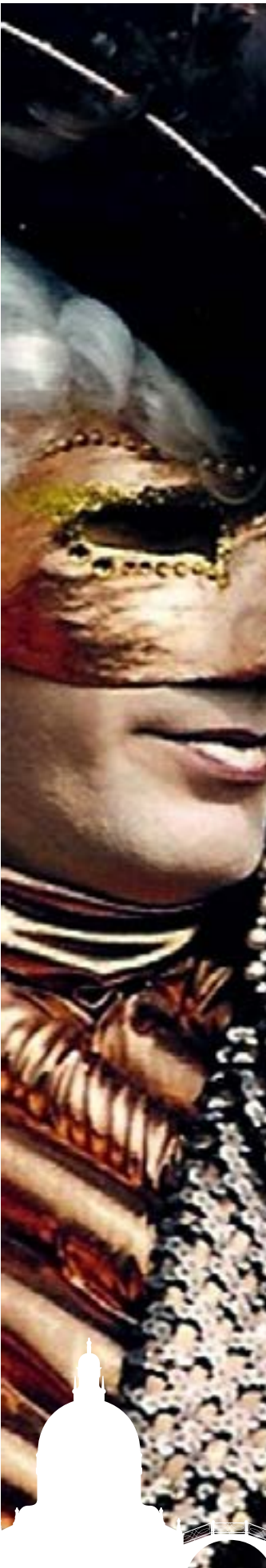
Individual Tickets - \$250

- Entry into the 2024 “Venetian Masquerade” Gala including delicious food and an open bar.

**Looking for a partnership
that will better
highlight your company?**

Call Angela Pottinger to create
your very own sponsorship level.

She can be reached at
apottinger@fmcfoc.org
or at 813.406.4499.



Advertising Deadlines and Specifications

Benefit Deadlines

To receive the full benefits as outlined, please complete your sponsorship form and send logo and materials to apottinger@fmcfoc.org by Monday, April 1, 2024.

Program Specifications

Ads should be submitted via email by Monday, April 22, 2024.

Gala Ad Requirements



All ads are b/w (grayscale).
No bleed edges.



Logo Specifications

Please send your EPS/vector (preferred) or high resolution logo file to apottinger@fmcfoc.org. Made for web files may not give best results for printed work.



Foundation of Caring
Est. by Florida Medical Clinic

Mailing Address: 38135 Market Square, Zephyrhills, FL 33542
Phone: 813.406.4499 - Email: Foundation@FMCFOC.org - www.FMCFOC.org

Confirmation of Sponsorship.

This confirms your commitment to sponsor the 18th Annual Celebration of Caring.
To ensure your organization is listed in print material,
please return this confirmation form no later than Monday, April 1, 2024.

(Please Print)

Organization Name: _____

Contact Name: _____ Title: _____

Phone: _____ / _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

We have reviewed the benefits and have selected
the following partnership opportunity.

Il Carnevale di Venezia

Il Ballo del Doge (1) \$20,000 Festa di Don Giovanni \$15,000 Il Mistero di Casanova \$10,000

Plazza San Marco

Le Scarpette di Cristallo \$5,000 Il Fantasma dell'opera \$2,500 Venetian Reflections Photo Booth Sponsor (1) \$2,000

Palazzo Ca'Zen ai Frari

Il Ponte dei Sospiri Media Sponsor (1) - \$1,500 Serenata d'amore - \$1,000
 Ballo dei Sogni Drink Sponsors (3) - \$500 Individual Tickets - \$250

If you have any
additional questions,
please call Angela Pottinger,
at 813.406.4499 or e-mail:
apottinger@fmcfoc.org.

All sponsorships include complimentary tickets.

Please provide names and contact information for your guests by Monday, April 29, 2024.

- My company is unable to sponsor this year. Enclosed is our donation of \$ _____
- Yes! My company would like to participate. Our check for \$ _____ is enclosed.

Please make checks payable to Foundation of Caring.

We will pay online at FMCFOC.org.

Please charge \$ _____ to my credit card. American Express Discover MasterCard Visa

Card Number: _____ V-Code: _____ Expiration Date: _____

Print Name as it appears on the card: _____

Signature: _____

Thank you for
your commitment
to our mission!



Foundation of Caring
Est. by Florida Medical Clinic

Mail completed form and payment to:

Foundation of Caring
38135 Market Square,
Zephyrhills, FL 33542

Phone: 813.406.4499 - Email: Foundation@FMCFOC.org - www. FMCFOC.org



Foundation *of Caring*

Est. by Florida Medical Clinic



MAY 11, 2024 - TAMPA